

INVOICE



WGHP
 2005 Francis St.
 High Point, NC 27263
 Main: (336)841-8888
 Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
573253-1	11/07/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	694

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	573253	9776307

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	10/30/12	FOX 8 Morning News	5-6a	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 5:27 AM FOX 8 Morning News 5-6a :30 USPRTV28ACH \$350.00 NM									
2	11/02/12	11/02/12	FOX 8 Morning News	5-6a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 5:24 AM FOX 8 Morning News 5-6a :30 USPRTV28ACH \$350.00 NM									
3	11/05/12	11/05/12	Fox 8 Morning News	6-7a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 6:50 AM Fox 8 Morning News 6-7a :30 USPRTV28ACH \$900.00 NM									
4	11/01/12	11/01/12	Fox 8 Morning News	7-8a	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 11/01/12 7:28 AM Fox 8 Morning News 7-8a :30 USPRTV28ACH \$900.00 NM									
5	11/02/12	11/02/12	Fox 8 Morning News	7-8a	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 7:11 AM Fox 8 Morning News 7-8a :30 USPRTV28ACH \$900.00 NM									

INVOICE



Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
573253-1	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	694	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	10/30/12	Fox 8 Morning News	8-9a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 8:28 AM Fox 8 Morning News 8-9a :30 USPRTV28ACH \$800.00 NM									
7	11/05/12	11/05/12	Fox 8 Morning News	8-9a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 11/05/12 8:39 AM Fox 8 Morning News 8-9a :30 USPRTV28ACH \$800.00 NM									
8	11/01/12	11/01/12	Fox 8 Morning News	9a-10a	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 11/01/12 9:09 AM Fox 8 Morning News 9a-10a :30 USPRTV28ACH \$550.00 NM									
9	11/02/12	11/02/12	Noon News	12-1230p	----F--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$180.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 11/02/12 12:17 PM Noon News 12-1230p :30 USPRTV28ACH \$180.00 NM									
10	10/30/12	10/30/12	Fox 8 News at 5pm	5-530p	-T-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 5:12 PM Fox 8 News at 5pm 5-530p :30 USPRTV28ACH \$1,600.00 NM									
11	10/31/12	10/31/12	Fox 8 News at 5pm	5-530p	--W----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 5:15 PM Fox 8 News at 5pm 5-530p :30 USPRTV28ACH \$1,600.00 NM									
12	11/02/12	11/02/12	Fox 8 Early News 530-6P	530-6p	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 11/02/12 5:40 PM Fox 8 Early News 530-6P 530-6p :30 USPRTV28ACH \$1,600.00 NM									
13	10/30/12	10/30/12	Fox 8 News at 6pm	6-630p	-T-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 6:23 PM Fox 8 News at 6pm 6-630p :30 USPRTV28ACH \$2,300.00 NM									

INVOICE



Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
573253-1	11/07/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	694	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/01/12	11/01/12	Fox 8 News at 6pm	6-630p	---T---	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 11/01/12 6:10 PM Fox 8 News at 6pm 6-630p :30 USPRTV28ACH \$2,300.00 NM									
15	10/31/12	10/31/12	The X Factor	8-10p	--W----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$3,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 8:58 PM The X Factor 8-10p :30 USPRTV28ACH \$3,200.00 NM									
16	11/03/12	11/03/12	ACC Football	1215-345p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 11/03/12 2:23 PM ACC Football 1215-345p :30 USPRTV28ACH \$1,100.00 NM									
17	10/30/12	10/30/12	Late News M-F	10-11p	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 10:43 PM Late News M-F 10-11p :30 USPRTV28ACH \$2,500.00 NM									
18	11/05/12	11/05/12	Late News M-F	10-11p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 11/05/12 10:36 PM Late News M-F 10-11p :30 USPRTV28ACH \$750.00 NM									
19	11/04/12	11/04/12	FOX News Sunday	9-10a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 11/04/12 9:31 AM FOX News Sunday 9-10a :30 USPRTV28ACH \$250.00 NM									
20	10/30/12	11/02/12	Late News M-F	10-11p	-TWTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 10:45 PM Late News M-F 10-11p :30 USPRTV28ACH \$2,500.00 NM									
21	10/30/12	11/02/12	Late News M-F	10-11p	-TWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 10:21 PM Late News M-F 10-11p :30 USPRTV28ACH \$1,000.00 NM									

Total Spots 21 **Gross Total** \$26,430.00

INVOICE

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com

Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
573253-1	11/07/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Crossroads	American Crossroads	694

<u>Agency Commission</u>	\$3,964.50
--------------------------	-------------------

<u>Net Amount Due</u>	\$22,465.50
-----------------------	--------------------